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6. Trainers
7. Students

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THE STUDENTS WE'VE RECENTLY PLACED



D. Mahesh



Respo IT solutions

Job Role: Front-end Web Developer



D. Abhishek



Arun Kapital Networks

Role: Network Engineer L-1



K. Payn Manohar



Job Role: Associate Network engineer



Racha Lokesh



Job Role: Trainee .Net developer



Bandi ramya



Job Role: Associate Network engineer



P. Shirisha



Job Role: Associate Network engineer



D. Bala Vinay



Job Role: Network Engineer



D. Madhusudan



Job Role: Associate Network engineer



P. Venkannababu



Role: Associate Network Engineer



M. Ashok Reddy



Job Role: Associate Network engineer



Velde. Srivastava



Job Role: Assistant System Engineer Trainee



Mohammed Zubair



Job Role: Network Engineer L1



G. Rithwini Sagar



Arun Kapital Networks



V. Venkateswarlu



Impacting Lives



A. Pradeep Chand



Impacting Lives



P. Venkata Harish



Job Role: Technical Engineer



J. Sudhakar
 Arun Kapital Networks



CH. Ashwith
 nipun
Empowering Lives



G. Poornima Satya Murthy
 nipun
Empowering Lives



M. Srikanth
 nipun
Empowering Lives



P. Rakesh
 nipun
Empowering Lives

Job Role: Associate Network engineer



D. Rajesh Babu
 Arun Kapital Networks

Job Role: Network Engineer



K. Balaraju
 nipun
Empowering Lives

Job Role: Associate Network engineer



Ansari
 Web Works
DATA CENTERS |  IRON MOUNTAIN
DATA CENTERS

Job Role: Network Engineer L1



Santosh Kumar



Job Role: Network Engineer L1



K. Srinivas Rao



Job Role: Network Engineer L1



B. SUDHEENDRA REDDY



Role: ASSOCIATE IT ENGINEER

Hear from Our Students!



Hemabindhu Jonnalagadda

1 review • 0 photos



I have recently joined in aimnxt institute for the data analytics course the teaching is outstanding. They make us to understand each and every topic in easy way. We can freely ask any type of doubts about the topic. I am happy to my decision to join in this institute.



Shaik Farida

1 review • 0 photos



I recently joined Aimnxt for the Data Analyst course, I'm happy with my decision. The teaching quality is excellent. If there are any complex concepts they breakdown it and make us easy to understand every topic. We can freely ask any kind of doubts about the topic. And also staff is friendly and supportive, always ready to assist us. I'm sure it's a great place to learn and grow.



Madina Charan

Local Guide • 14 reviews • 17 photos



Yeah I got a good experience and friendly teaching. AimNxt is here to encourage new talents



Rithwini Sagar

2 reviews • 0 photos



Providing good placement and trainings with good knowledge and skills.



sai sudhakar

2 reviews • 0 photos



The best edutech providing quality of training 🏆 🏆 🏆



venky vr

1 review • 0 photos



★★★★★

Those who are wants to settle career in networking side this is the best coaching institute I have ever seen for freshers and upskilling students also.



Shankar

2 reviews • 0 photos



★★★★★

The instructors were incredibly knowledgeable and passionate about the subjects they were teaching. They went above and beyond to ensure that each participant understood the material and were always available for any questions or clarifications.



Kaya Charan

1 review • 0 photos



★★★★★

I would highly recommend AIMNXT Technology Institute to anyone looking to enhance their skills or gain specific knowledge in the tech industry.the commitment of the instructors make it an excellent choice for professional development.



M Priya

2 reviews • 0 photos



★★★★★

The best edutech company which provides quality trainings with best faculty and placement assistance to the students. Excellent infrastructure and committed faculty..



Nulu Veera Venkata Ratna Vineetha

4 reviews • 0 photos



★★★★★

It was a great experience for me with Aimnxt technologies.. They are providing good training I recommend every one to join in Aimnxt technologies

Premier Hiring Partners



Premier Hiring Partners



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Curriculum



- 1. Digital Marketing Introduction**
- 2. Hosting & Domain: Website Development, Graphic Designing**
- 3. Organic Traffic: Search Engine Optimization (SEO)**
- 4. Inorganic/Paid Traffic: Search Engine Marketing (SEM)**
- 5. Online Display Marketing (SEM)**
- 6. Video Marketing**
- 7. Google Analytics Analysis**
- 8. Content Marketing**
- 9. Social Media Optimisation & Marketing (SMM)**
- 10. Lead Generation**
- 11. Email Marketing, Bulk SMS Marketing**
- 12. Making Digital Marketing Strategy**
- 13. Mobile Web Advertising**
- 14. ECommerce & PLAs (Product Listing Ads)**
- 15. Content Marketing Strategy**
- 16. Whatsapp Marketing.**
- 17. Passive Income: Google Adsense, Blogging, Affiliate Marketing**
- 18. Google Reviews: Online Reputation Management (ORM)**
- 19. Strategy to get DM Projects (Freelancing)**
- 20. Viral Marketing, Influencer Marketing, Forum Marketing**
- 21. Assistance In Clearing Google Certification**

Digital Marketing Introduction

- **What is Digital Marketing?**
- **Digital Marketing Vs Traditional Marketing**
- **6 Steps Towards Success in Digital Marketing**
- **Visibility**
- **Engagement**
- **Traffic (Inbound & Outbound)**
- **Conversion**
- **Re-marketing**
- **Strategy Evaluation**



Hosting & Domain: Website Development & Graphic Design

- **Hosting Plans & Domain Extensions**
- **Website Blueprint & Objective**
- **Types of Websites**
- **How to use Canva for Graphic designing.**

Organic Traffic: Search Engine Optimization (SEO)

- **What are SEO & SERP?**
- **Search Engines Functionality**
- **Keyword Research & Types of Keywords**
- **Search Operators**
- **On-page Optimization**
- **Keyword Stuffing Vs Keyword Placement**
- **Off-page Optimization**
- **Domain Authority Vs Back links**
- **Local SEO**
- **Making SEO Strategy for a Business**
- **Different Google Algorithms**
- **Website Suspension & Block**



Inorganic/Paid Traffic: Search Engine Marketing (SEM)

- Types of SEM
- Google Adwords Introduction
- PPC Marketing Introduction
- Google Adwords Account Creation
- Campaign Structure: What are Campaigns, Ad-groups, Ads, Keywords?
- Search Campaign Vs Display Campaign
- What are Ad-rank, Quality Score, CTR, Bids?
- Ad-Extensions
- Keyword Planner Tool
- Types of Keywords: Broad, Phrase, Exact, Synonym, & Negative
- How to Write Attractive Ad Copy?
- Conversion Tracking
- Analyzing Competitors Strategy



Online Display Marketing (SEM)

- **Types of Display Marketing?**
- **What is CPM?**
- **Ads Placement**
- **What are Text Ads, Banner Ads & Video Ads?**
- **Custom Audience & Remarketing**
- **Display Marketing Platforms**
- **Tools to Create Banner ads (CANVA)**

Video Marketing

- **Video Marketing Strategy**
- **Video Marketing Websites**
- **Importance of YouTube**
- **Passive Income: YouTube channels**
- **Traffic: YouTube Videos to Website**
- **YouTube Marketing**



Google Analytics Analysis

- **Google Analytics Introduction**
- **Analytics Account Creation**
- **Linking Website to Google Analytics**
- **Types of Goals**
- **What are Bounce rate, funnels, filters, segments, traffic sources?**
- **Linking Adwords to Google Analytics**



Content Marketing

- **What is Content Marketing?**
- **How to write blogs?**
- **How to use free tools to check plagiarism and quality of content?**
- **How to re-write content with tools.**
- **How to increase traffic with blogs on the website?**

Social Media Optimisation & Marketing (SMM)

- **Knowing Different Social Media Platforms**
- **Introduction to Facebook, Twitter, Instagram, Pinterest, LinkedIn?**
- **Social media Influencers**
- **Facebook Marketing**
- **Creation of Facebook Page**
- **Types of Facebook Campaigns**
- **Engagement with Audience**
- **Messenger Chat Bots**
- **What are CPC, CPM, CPA?**
- **Lead Generation**
- **Conversions**
- **Facebook Marketing Tools**
- **Instagram**
- **Twitter Marketing**
- **TweetDeck & Other Tools**
- **Twitter Campaigns**
- **Linkedin Marketing**
- **Purpose of Linkedin**
- **Difference Between Business/Company Profile & Personal Profile**
- **Linkedin Business Pages**
- **Linkedin Advertising: Text & Banner Ads**

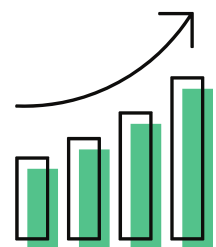


Lead Generation

- What are Landing page & Thank-you page?
- Difference Between Landing Page & Website
- How to Create Landing Page & Thank-you page?
- A/B testing for different types of Landing pages: Single opt-in & Double Opt-in forms
- Conversions from Leads
- Forms on the website

Email Marketing, Bulk SMS Marketing, Tik Tok Marketing

- Attractive Email Copies
- Bulk Emails
- Tools for Email Marketing
- Building Email List from Web forms
- Broadcast Emails & Autoresponders
- Spam folder to Inbox
- One Month Email Marketing Strategy for Conversions
- How to send Bulk SMS?
- What are DND & Non-DND Messages?
- Tools to send Bulk SMS & Their Pricing
- How to promote your business using tik tok?



Making Digital Marketing Strategy

- Understanding Business Requirements
- Creating blueprint
- Understanding Resources & Elimination of cost
- Implementing Digital Marketing Strategy
- How to Start With Zero-Businesses?
- Alternatives to Existing Digital Marketing Strategy

Mobile Web Advertising

- Mobile Friendly Websites
- Understanding Need of App
- Social Media Mobile Marketing
- Tools to create Mobile apps & Mobile websites
- Universal App Advertising (Google Adwords)
- Mobile Content Marketing
- Bulk SMSs
- Understanding Android (Playstore) & iOS



ECommerce & PLAs (Product Listing Ads)

- What are PLAs?
- Top Ecommere Websites & Their Strategy
- Payment Gateways, Seller Accounts, & Logistics
- Woocommerce for eCommerce store with Wordpress
- Shopify
- Strategy for SEO to eCommerce Websites
- Affiliate eCommerce Stores

Content Marketing Strategy & Whatsapp Marketing

- Types of Content
- Understanding Keyword Planner Tool for Content Marketing
- How To Select Topics for Content?
- Importance of Blog for a Business
- Promoting Referral Traffic through Content
- Importance of Headlines
- Different types of Headlines for Email Marketing
- How to do whatsapp marketing? How to use Bulk Whatsapp Software to send messages in bulk in whatsapp?



Passive Income: Google AdSense, Blogging, Affiliate Marketing

- What is Affiliate Marketing? Affiliate Marketing Strategy
- Live Examples of Affiliate Marketing? Top Affiliate Networks in The world and India
- VCommission Junction
- What is AdSense? AdSense Vs Adwords
- Strategy to get AdSense approval
- What is Blogging? Blogging Strategy
- HOW TO MAKE MONEY ONLINE? YouTube AdSense | Google AdMob | Amazon Associates | Amazon Influencers | Amazon mTurk | Flipkart Affiliate | Shopclues | Hosting Affiliate | CJ - Commission Junction | Click Bank | Online Freelancing (Freelancer | Upwork | PeoplePerHour | Fiverr) | GrabPoints | Offline & Online Training (zoom.us | Gotomeeting | TeamViewer | AnyDesk) | Udemy - Selling a Course | Instamojo - Online Payment | MyDreamStore | Teespring | Shutterstock Contributors | Selling Social Media Followers | Social Blade - Statistics | Selling Softwares (Bulk Whatsapp | Google Maps & JustDial Data Extractors)

Google Reviews: Online Reputation Management

- What is ORM?
- Google Reviews
- Brand Image: Positive Vs Negative
- How to Deal with Negative Reviews?
- Customer Centric Strategy For ORM



Strategy to get DM Projects (Freelancing)

- Online Freelancing Websites
- How to grab Freelancing Project Online?
- How to grab Freelancing Project Offline?
- Freelancer to Established Company

Viral Marketing, Influencer Marketing, Forum Marketing

- How to do Viral Marketing?
- How to do Influencer Marketing?
- How to do Forum Marketing? (QUORA)

Assistance In Clearing Google Certification

- How to prepare for Google Certifications and other certifications like Facebook, HubSpot, Bing, etc..



TRAINER

UPENDAR RAJU DENUVAKONDA



UPENDAR RAJU DENUVAKONDA

DIGITAL MARKETING CONSULTANT & CORPORATE TRAINER



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uppuraju06@gmail.com

ABOUT

Total Experience: 5+ years

Trained Students & Professionals: 2,600+

Clients Handled: 55+

Expert In

Digital Marketing Awareness Seminars in Colleges & Business Schools

AS A CONSULTANT

- Handled Digital Marketing Assignments related to Doctors, Hospitals, Politicians, Educational Institutes, Event Management Companies, Colleges, Real Estate, International Schools, e-Commerce & B2B.
- Handled Paid Campaigns Worth More than 100 Crores per year.

EXPERTISED IN

- Education Sector
- Real Estate
- Travel
- Health care
- Political Parties
- Entertainment & News Channels
- e-Commerce B2B

RECOGNITIONS

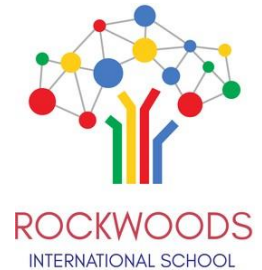
- Govt. of India affiliated Trainer
- Recognised Trainer by MSME, Govt. of India.
- Recognised Trainer by Govt. of Uttar Pradesh.

PROFESSIONAL SKILLS

- Making Money Online Ways
- Website Development
- (WORDPRESS)
- Search Engine Optimization
- (SEO)
- Search Engine Marketing
- (SEM) – Google Adwords
- Video Marketing (YouTube)
- Google Analytics Analysis
- Social Media Marketing
- (SMM)
- Lead Generation
- Email Marketing
- Making Digital Marketing
- Strategy
- e-Commerce Marketing
- Content Marketing
- Google Adsense & Blogging
- Affiliate Marketing
- Online Reputation
- Management
- Viral Marketing
- Freelancing Projects
- (Upwork, etc.)
- Google Reviews
- Management.
- SMS Marketing.
- Whatsapp Marketing
- Influencer Marketing
- Forum Marketing
- Mobile Marketing
- Conversion Rate
- Optimization

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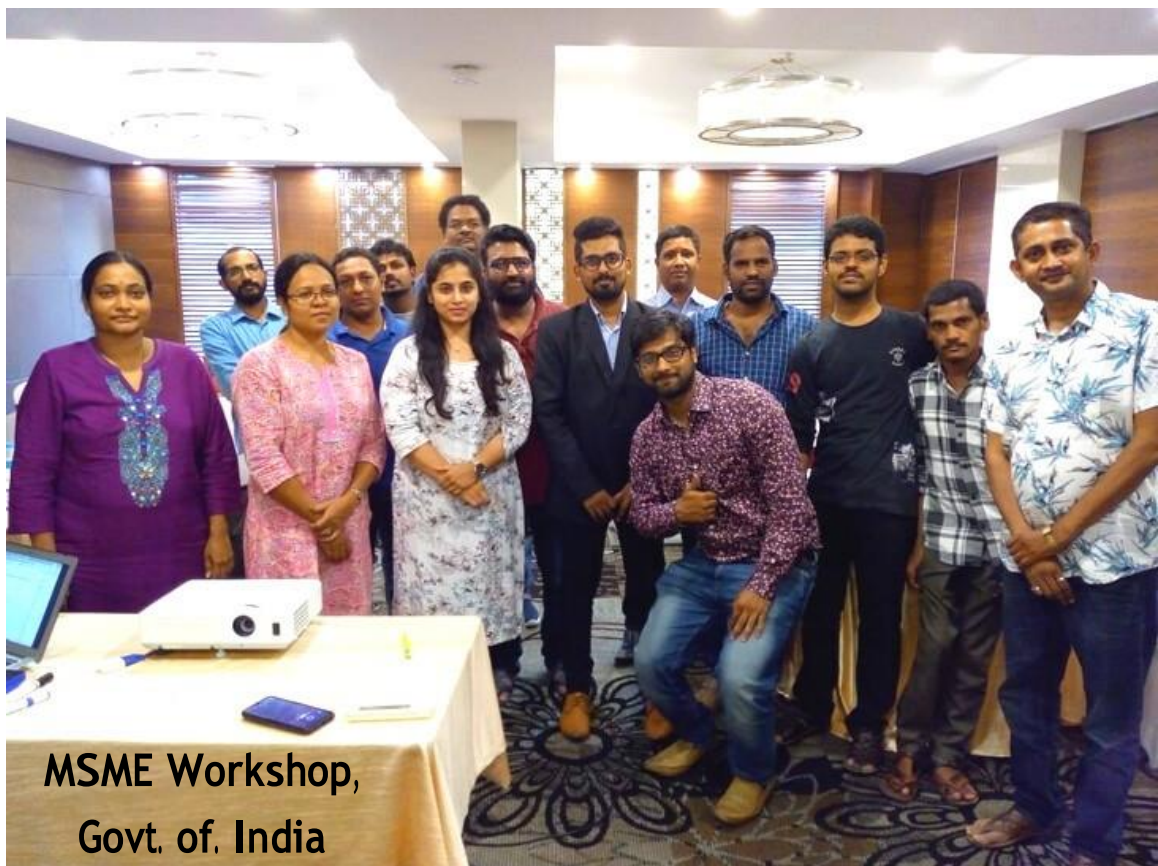
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Thank
you!

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